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**Grassland Dairy Products Receives Best of Class in World Championship
Cheese Butter Competition**

Greenwood, WI, April 9, 2014—Grassland Dairy Products, Inc. received Best of Class for salted butter at the 2014 World Championship Cheese Contest hosted March 18-19 in Madison, Wisconsin.

Over 20 entrants from around the world competed in the salted butter competition. Grassland was awarded first place based on the judges scores for package and appearance, flavor, body, color and salt attributes. In the unsalted butter category, Grassland placed in the top ten.

“At Grassland we are very focused on providing our customers with a quality product. Entering competitions like the World Championship Cheese Contest is one of the ways we can measure how our product stands against other buttermakers from all over the globe, not just domestically. We are excited to receive Best of Class in the salted butter category,” Trevor Wuethrich, Vice President of Grassland said.

Located in Central Wisconsin, Grassland is one of the largest family-owned butter production facilities in the world. Grassland is a leader in product innovation. Continuous technological improvements make Grassland a leader in dairy product manufacturing with a variety of product offerings in dairy retail, foodservice and industrial markets.

Grassland will receive the gold medal for their salted butter at the World Champions Awards Banquet on Thursday, April 24, 2014. The Awards Banquet is hosted at the Wisconsin Center in Milwaukee, Wisconsin. The ceremony is the final event of the 2014 International Cheese Technology Exposition.

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About Grassland

Grassland Dairy Products maintains the Wuethrich family legacy with more than a century of churning cream into delicious, natural butter in Greenwood, Wisconsin. Every pound, tub and pat of butter is made with the same commitment to quality, service and value as it was when established in 1904. Grassland is proud to carry on the family tradition.